







## general description

**MODERN STYLED HEAD**—Places keys all on one side for easier tuning. Provides straight string pull on all strings.

**FAST ACTION NECK**—White maple neck with beautiful rosewood fingerboard employs adjustable neck truss rod for perfect neck alignment.

**MODERN CUTAWAY BODY DESIGN**—Permits easy playing of all twenty-one frets. Lighter weight body makes playing for longer periods less tiring.

**ADJUSTABLE RHYTHM (Telecaster) and SOLO-LEAD PICKUPS**—Wide-range pickups provide for custom balance of treble and bass strings according to your playing needs.

**MICRO-ADJUSTABLE BRIDGES**—Located beneath snap-on bridge cover, permit accurate string length and custom string height adjustments.

**LEVER SWITCH**—Rear position for lead work. Middle position for straight rhythm work. Forward position for deep soft rhythm tones.

**VOLUME CONTROL**—Functions with all lever switch positions.

**TONE CONTROL**—Functions with each lever switch position on Telecaster. Esquire tone control functions with lead and straight rhythm (middle position) lever switch positions.

*Fender*

**TELECASTER  
AND  
ESQUIRE  
GUITARS**



MODEL NAME \_\_\_\_\_

SERIAL NO. \_\_\_\_\_

PRICE \_\_\_\_\_

Distributed Exclusively by FENDER SALES, INC. • Santa Ana, Calif.

Your new Fender Instrument incorporates the finest workmanship and highest quality components and is guaranteed to give complete satisfaction. As a Fender owner, you can be proud and self-assured in the knowledge that you have the finest instrument that is possible to buy.

Many outstanding playing features and technical developments, well known to string instrument players throughout the world, have come from Fender research and are employed in the design and manufacture of this instrument. As a result, you are assured of receiving superior quality and lasting beauty.

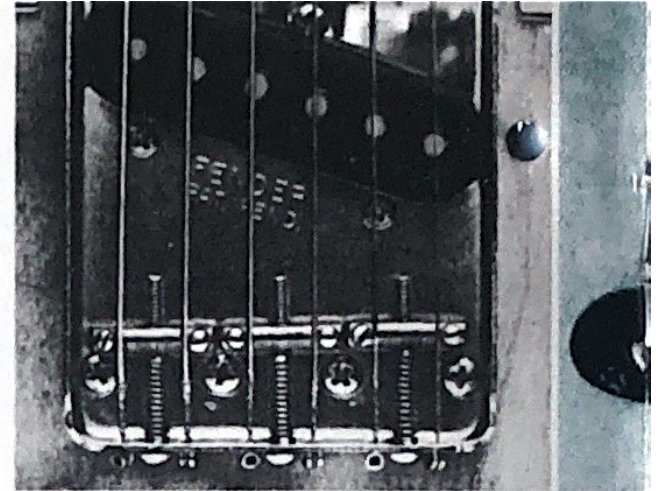
Further playing satisfaction will be realized through the years by becoming thoroughly acquainted with its features. We suggest you carefully read the instruction manual especially prepared for your Fender Instrument. If at any time you should have a question concerning its adjustment, components or other features, consult this manual or contact your Fender Dealer or Fender Sales, Inc.



### **Adjustable Solo-Lead Pickup and Micro-**

**Adjustable Bridges:** Removing the bridge cover exposes the Solo-Lead pickup. String balance may be varied to suit your playing requirements by raising or lowering the pickup as desired. This is accomplished by means of the three adjusting screws located near the pickup.

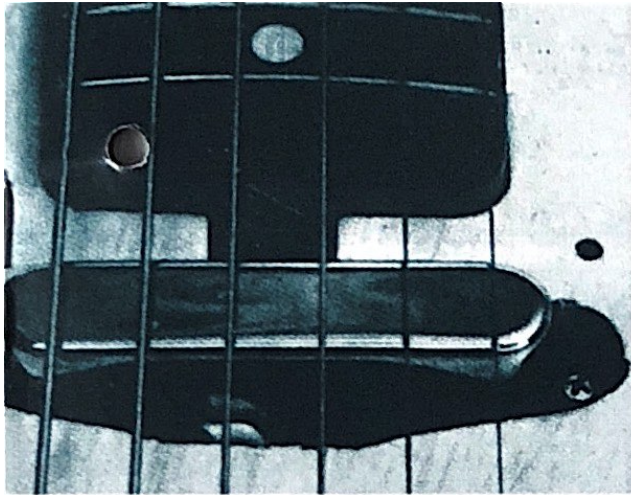
The Micro-Adjustable bridges employ three longitudinal screws for accurate string length adjustment. This adjustment is made to achieve perfect string intonation throughout the frets. Six elevating screws provide for individual string height adjustments.



**String Length Adjustment Instructions:** If a string plays flat at the 12th fret when compared with the harmonic at that fret, turn the longitudinal screw counterclockwise so as to move the bridge bar toward the neck. If the note at the 12th fret is sharp when compared with the harmonic then the string length is too short and the bridge bar should be adjusted clockwise. These adjustments will be fractional and should not be necessary except in unusual circumstances.

**Adjustable Neck Truss Rod:** A well-known feature of all Fender Electric Guitars is the adjustable neck truss rod which maintains perfect neck alignment. If for any reason the neck of your guitar appears to require further adjustment, you can make the correction without the necessity of returning the instrument to your dealer or the manufacturer.





Lay the instrument on a table or other flat surface and insert a small standard-head screwdriver in the nut exposed at the end of the neck near the pickguard edge. If the neck bows up in the center, turn the slotted screw counterclockwise a quarter turn. If the neck is concave in the center, turn the slotted screw clockwise. To ease the pressure on the nut, have another person hold down the body of the guitar and with your left hand depress or raise the end of the neck according to the adjustment required, and with the right hand turn the nut in the appropriate direction.

**Rhythm Pickup Adjustment:** String balance of the rhythm pickup is varied by first removing the pickguard and then adjusting the end screws to the desired pickup height. String response will increase as the pickup is raised toward the strings.

**String Change and Adjustment:** One of the most important things to remember when changing strings is that the string length and height may need adjusting. This applies both to strings of different size and type of wind.

Changing from the original strings may cause the instrument to fret improperly and to have improper intonation. These faults may be corrected by making your bridge adjustments; See Page 4.

**Fender Telecaster and Esquire Cases:** The Fender Telecaster and Esquire Case is an extremely rugged case built to take hard professional use. Its hardshell construction, with interlocking



corners and reinforced edges, provides the protection required by a fine instrument. In addition, it is covered with rugged, textured brown vinyl which is one of the finest fabrics on the market for this purpose. It has a rich appearance and is scuff and abrasion resistant.

A large compartment is incorporated in the case suitable for storing cords, picks, strings and other accessories. Case ends are bound and double stitched. The finest hardware is used throughout and includes extra heavy hinges for added case life. Fender cases will give long and satisfactory wear and are designed to protect your instrument from damage.

**Case Hardened . . . Chrome Metal Parts:** All parts of your Fender Guitar exposed to the player's hand or body are heavily chrome plated and will retain their new-like appearance for a long period of time. In addition, the parts which are subject to mechanical wear are made of case hardened steel, thereby providing ruggedness and durability and eliminating breakdown or malfunction.

**Fender Mastersound Flatwound Strings and Fender Pure Nickel Wrap Strings:** The Fender Company has experimented with every conceivable kind of electric guitar string that would provide — • Perfect Balance for absolute evenness of tone . . . • Controlled Diameter throughout for perfect intonation or fretting . . . • Tightly Applied winding to permanently prevent loosening, loss of tone or too rapid decay of volume . . . • Lasting Resistance to stretch and pull that cause detuning and poor intonation or fretting . . . • Magnetic Properties of such a surprising degree of excellence as to be instantly recognizable to the most casual player.

Whether you use the Fender Mastersound Flat Wound Strings or Fender Pure Nickel Wrap Strings, extended string life can be expected under all playing conditions. You will be doing yourself a favor to always replace with genuine Fender Strings.

If other sets are used, a variation in their gauge and density of the metal of the strings may require string adjustments as described above.



This Fender Instrument is warranted for one full year against defects in manufacture and workmanship providing the attached card is returned within ten (10) days of purchase.

This warranty specifically excludes strings and all parts which have been repaired or replaced by anyone other than an authorized Fender dealer.

This guarantee is void on any instrument which has been subjected to alteration, misuse, negligence or accident, or to the parts of any instrument which has had the serial number altered or removed.

Each warranty card that is returned to Fender Sales, Inc. will enable the owner to receive future new product information which is periodically issued by Fender Sales, Inc.



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FINE ELECTRIC INSTRUMENTS